

October 8, 2010
FOR IMMEDIATE RELEASE

TOPEKA – Nearly 220 optometric assistants attended the 2010 Kansas Optometric Association Fall Eyecare Conference in Wichita, Kansas. Optometric assistants attending were able to receive eight hours of continuing education. Among those attending were: Cindy Cockerham of Wichita, KS.

The seminar focused on enhanced patient care and communications, the latest eyewear trends and techniques, children's issues, electronic health records and information on third party billing. The seminar also featured exhibits with the latest developments in eyewear, optometric equipment, electronic health records, patient services and practice management.